



Swindon Town FC **Community Foundation**  
Football in the Community

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Swindon Town FC  
**Community Foundation**

[www.stfcfoundation.com](http://www.stfcfoundation.com)



Swindon Town FC  
**Community Foundation**

# Trustee Annual Report & Accounts Summary

*1st January 2019 – 31st December 2019*



Main Sponsor

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CHARITY NUMBER 1121820

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# Swindon Town FC Community Foundation

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Directors' Report)

Year ended 31 December 2019

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The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 December 2019.

## Reference and administrative details

<b>Registered charity name</b>	Swindon Town FC Community Foundation
<b>Charity registration number</b>	1121820
<b>Company registration number</b>	06366200
<b>Principal office and registered office</b>	County Ground County Road Swindon SN1 2ED UK

## The trustees

J M Spearman  
K S Fraser  
C Brown  
M R Cook  
W Craig  
M Gow  
A Wilkins

<b>Auditor</b>	Elliott Bunker Ltd Chartered accountants & statutory auditor 61 Macrae Road Ham Green Bristol BS20 0DD
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<b>Bankers</b>	Bank of Scotland Plc  The Co-operative Bank Plc
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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

Year ended 31 December 2019

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#### Structure, governance and management

##### Governing document

Swindon Town FC Community Foundation is a charitable company limited by guarantee, incorporated on 10 September 2007 and registered as a charity on 4 December 2007. The company was established under a Memorandum of Association and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £10. The registered name of the charitable company was changed from Swindon Town Football in the Community Trust on 12 March 2019.

##### Appointment of trustees

The trustees who are directors for the purpose of company law and trustees for the purpose of charity law, who served during the period and up to the date of this report, are set out on page 1. The number of trustees shall be not less than three but (unless otherwise determined by ordinary resolution) shall be no more than twelve. New trustees are appointed upon the recommendation of existing trustees. One third of the trustees must retire at each annual general meeting and offer themselves for re-election. It is relevant and appropriate to appoint trustees who represent a true cross section of the community and reflect its diversity, and the current Board of Trustees includes representatives from business, the Football Club, education, human resources, financial and legal organisations which together enhance the status of Swindon Town FC Community Foundation.

##### Risk management

The trustees regularly review and assess the procedures and formats for risk assessment to ensure that they continue to meet the needs of the Foundation to fulfil its responsibilities.

Due to the nature of the work, the Foundation never underestimates the importance of safeguarding or its responsibilities to safeguard the welfare of every child, young person and vulnerable adult who has been entrusted to its care. It is fully committed to working to provide a safe environment for all participants.

Every child, young person or vulnerable adult who plays or participates in sport with the Foundation should be able to take part in an enjoyable and safe environment and has the right to protection from abuse and exploitation. This is why the Foundation works to ensure that safeguarding is the responsibility of every adult in the organisation. To ensure that safeguarding is paramount across the Foundation, the aims are as follows:

- All participants, whatever their age, culture, disability, gender, language, racial origin, religious belief and/or sexual identity have the right to protection from abuse.
- All suspicions and allegations of abuse and poor practice are taken seriously and responded to swiftly and appropriately.
- All staff are recruited and checked in accordance with safer recruitment processes.
- All staff, paid and volunteers, working for the Foundation have a responsibility to report concerns. All staff are given the appropriate level of training to deal with situations which may occur and have the support required to report their concerns or suspicions.
- All staff working with children and vulnerable adults are accredited as necessary and all coaches and volunteers are appropriately qualified and checked through the Disclosure and Barring Services (DBS).

##### Organisational structure

Day to day responsibility for the charitable activities rests with the Head of Foundation Jon Holloway who holds a UEFA 'A' Licence coaching qualification as well as studying a Business HND. He is supported by Shane Hewlett, the assistant Head of Foundation.

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

Year ended 31 December 2019

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#### Objectives and activities

The Foundation's objects are to further and assist in the education (on a social and physical basis) of children and adults within Swindon and surrounding areas, without reference to race, sex, creed or social background, through the use of the game of football (including its history and rules) and other ancillary sporting activities as educational tools and in furtherance of that object to provide in Swindon and surrounding area facilities for meetings, lectures and classes for the benefit of such children and so that they might grow to maturity as individuals and members of society and so that their conditions of life may be improved.

The trustees confirm that they have had regard to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Foundation's aims and objectives and in planning future activities.

Swindon Town FC is one of 72 league clubs with a community programme affiliated to the English Football League Community Trust, delivering sporting and social opportunities to people within their communities. Swindon Town FC Community Foundation was founded in 1991 as Swindon Town Football in the Community under the guidance of former Swindon Town player Leigh Barnard. Jon Holloway took the project over with Clive Maguire in 1996, transforming and growing it into the thriving organisation it is today. It delivers football and multi sports-based programmes within Swindon and the county of Wiltshire, and endeavours to deliver and increase participation for people from 2 - 82 years of age. Under the guidance of the English Football League Trust, the delivery is designed to meet the four key themes of: Sports Participation, Education, Social Inclusion and Health. The Foundation, with the support of its local partners, continues to engage with over 30,000 participants on an annual basis.

The Foundation's Charter sets out its vision, mission and core values:

#### Vision

'Where People Matter' is the fundamental consideration in helping people achieve their goals by taking part in quality and innovative programmes which focus upon their needs and requirements.

#### Mission

To deliver a wide range of programmes in Swindon and the surrounding areas. These programmes are delivered with the aims of engaging, participating and achieving by increasing sports participation, whilst looking to increase the allegiance between the local community and their local professional football club.

#### Core values

1. Delivering professional, quality, safe and affordable programmes.
  2. Listen to the views of children, young people, adults and our partners.
  3. Provide excellent communication and customer care.
  4. Offer opportunities for all participants to be empowered to achieve their goals.
  5. Invest in and support staff to develop.
  6. Make a difference.
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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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The Foundation works closely with a number of key partners, including Swindon Town FC, the EFL Trust, the Premier League, the PFA, Swindon Borough Council and the Wiltshire Police and Probation Services. It also receives financial support and donations in kind from commercial sponsorship opportunities including sponsorship from the Intel Corporation Solutions. Swindon Borough Council has supported the Community Programme since the early 1990s through the Community Initiatives Fund and continues to support the work undertaken by the Foundation.

#### **Achievements and performance**

The Foundation's current developments and activities include the following:

##### **Foundation Park**

Possibly the biggest event in the history of the STFC Community Foundation, was the opening of Foundation Park, which took place on January 2nd 2020. We took up residence in the facility in December, and began to move across from the old office, as well as getting used to our new environment, and preparing for the opening ceremony.

On January 2nd, we were joined by Nicky Alberry and John Trollope, who had both broken the ground at the site at the previous ceremony in January 2019. They, along with 150 invited guests congregated in the Nigel Eady Suite, for speeches from Kirsteen Fraser, Jon Holloway, and a blessing from Club Chaplain Simon Stevenette. We then gathered outside on the slightly gloomy and windy afternoon, where Nicky and John cut the ribbon, and officially opened our fantastic new home. Since then it has been amazing to see our participants coming through our door and using the facilities we are now able to provide for our community, and we are incredibly proud of all that we have been able to achieve.

Before the formal opening we hosted a number of special events that have been able to make a really positive impact on the community including:

- A Goan Football Tournament - this included over 200 people on site throughout the whole day and has pushed Foundation Park to the forefront of the local Goan community.
- Premier League Kicks Tournament - Over 100 participants, all from the local community, playing football free of charge on the state-of-the-art pitch which has also helped to increase participation levels of our weekly Kicks sessions.

Foundation Park has continued to make great progress, with many casual community bookings together with all our regular weekly sessions. This is creating a really positive atmosphere around Foundation Park. The Trustees and Head of Foundation would like to place on record a note of thanks to all those who donated to and sponsored Foundation Park.

##### **Education**

Education is a cornerstone of the Foundation with football being used as a tool for inspiring inside and outside the classroom; whether through the C6 further education programme, coaching delivery, after school clubs, teacher CPD or PPA cover.

##### **Free In-Schools Coaching:**

We currently deliver an in-schools coaching programme with schools across Swindon and the surrounding areas to ensure that children are given the opportunity to participate in sessions, regardless of their ability. This project also allows us to create positive relationships with schools, which in turn could lead to us setting up after-school clubs and other community initiatives.

# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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##### **Football Education Programme:**

We are continuing to work in partnership with Commonweal C6 recruiting students for our Football Education Programme, which commenced in September 2016, through interviews, physical trials and open evenings. The Foundation delivers the coaching and football elements and Commonweal C6 oversees all educational delivery.

As part of their involvement in the Commonweal C6 programme, both girls and boys are given the opportunity to compete in competitive matches in the Community and Education Football Alliance League, and Category 1 of the English Schools League.

The teams play their fixtures every Wednesday, averaging about 25 games per season, against teams from the educational programmes of clubs such as Fulham, Chelsea, Portsmouth and Norwich.

Alongside the opportunity to gain a full-range of A-Level and Vocational qualifications, students are also granted the opportunity to train with professional coaches, gain coaching qualifications themselves, as well as competing against other professional football clubs from around the country. The programme has continued to thrive during the year with 40 new students joining the programme for the September 2019 term.

One girls' and three boys' teams have started the 2019/2020 season hoping to repeat the success of the two boys 2018/2019 teams when both finished top of their respective leagues. The girls' team also enjoyed success in 2018/2019 finishing second in the EFL CEFA Women's league.

The students continue to secure university places and scholarships in the UK and USA.

##### **After School Clubs:**

We are currently operating over 30 After School Clubs within Swindon and the surrounding areas. We work within infant, junior and secondary schools, and the clubs are open only to the students of those schools.

With some 600 participants engaging in the programme, the project is one of the largest in operation and offers local children the opportunity to engage in structured coaching sessions, directly at the end of the school day.

These clubs run once a week during term time, and the sessions take place at the school's facility, delivered by the Foundation's UEFA qualified coaches. These sessions are structured so as to allow the children to develop their techniques and skills before putting them into practice in a game situation, at the end of the session. We also provide wet weather provision at the After-School Clubs through classroom and hall-based activities.



# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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#### **Achievements and performance** *(continued)*

##### **Premier League Primary Stars:**

We have continued to be successful in our delivery of the Premier League's Primary Stars programme, which replaced their School Sports programme from September 2016. The programme provides structured football and PE sessions in schools with the additional objective of improving the skills of teachers during this process. Additional elements of the programme now encompass literacy, numeracy and citizenship for primary aged children. The third wave started in April 2019 and we are currently delivering to 31 classes over a 10-week period (a total of 94 teachers over the year). Over the year we have:

- Delivered 5 specific CPD events for our PLPS and casual staff members.
- Delivered 4 festivals for KS1 mixed and girls and KS2 mixed and girls at our new facility Foundation Park.
- Delivered to over 100 teachers.
- Delivered 6 Girls tournaments - either on the County Ground Pitch or at Foundation Park.
- Delivered 4 Boys tournaments, including 2 at Foundation Park.
- Delivered our Differentiation Teacher CPD to 81 teachers throughout Swindon this
- Delivered 13 Assemblies to 11 schools in and around Swindon.

##### **Health and Fitness**

##### **Health and Fitness for the Over 60s - Extra Time:**

The Foundation provides opportunities for retired and semi-retired men and women over the age of 60 years, to try out different sports, at some of the best venues in and around Swindon on a weekly basis with membership of the two groups reaching over 40 during the year. As well as the sports and activities, we also offer a really important social activity, by providing our groups with teas and coffees at the end of each session. Both groups meet on a weekly basis, with the men meeting every Tuesday morning from 10-12PM, and the ladies group meeting on a Thursday morning at the same time.

Participants regularly take part in activities such as:

- Golf
- Bowls
- Horse Riding
- Water Polo
- Walking Football
- Orienteering
- Croquet

Every year our Extra Time groups have the opportunity to join up with the football club for the Senior Citizens Christmas Dinner, where they are joined by the entire first team squad and staff. This is a brilliant opportunity for us and the club to give a unique experience to people who truly appreciate it.

This July, our Extra Timers joined up as one at Lechlade's The Trout Inn for some rowing and a picnic down by the River Thames. Every summer the groups meet up and enjoy a barbecue and activity, and this is the first year the group have tried something new and different for their annual activity.

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

Year ended 31 December 2019

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#### **Achievements and performance** *(continued)*

Some of our Extra Time participants who met at the sessions are now members at some of our sporting partners, such as Supermarine Bowls Club and Swindon Croquet Club, showing that our group provides additional benefits to our participants.

#### **Walking Football:**

As part of our commitment to providing opportunities for everyone in our community, we are pleased to be able to offer a slower paced, non-contact version of the beautiful game. Specifically designed for men and women aged 50 years or more, our walking football sessions are also suitable for people who may have had mobility, fitness or health problems which has prevented them from playing a faster paced game. Walking football reopens the door to players who have previously retired from competing in the sport, as playing the game at a walking pace reduces the chance of falls and injury, but is still a fantastic way to keep fit, and meet new and like-minded people.

#### **Football Fans in Training:**

The Foundation's Football Fans in Training programme is continuing from strength to strength. This hugely successful 12-week course is proven to help men and women lose weight, live a healthier lifestyle, and change their life for the better!

We run courses for men and women, aged 35 to 65, with a waist measurement of 38" and above and with the end goal to improve health and fitness, each cohort has, on average, lost a collective 32 stone. Every 90-minute session contains a different topic, which includes managing alcohol consumption, understanding food labels and calorie intake and a balanced diet. There is also a physical component to each session, and our aim is to ensure that targets are set on a weekly basis based around both physical activity and food changes.

Public Health Swindon and Swindon Borough Council have been instrumental in supporting us with the Football Fans in Training initiative, which has helped over 200 local football fans become healthier and lose weight. The Foundation is continuing to establish new links with local authorities and has since been recommended to patients at the Great Western Hospital as they begin rehabilitation. Furthermore, many of our participants are now taking part in regular weekly activities to maintain their healthier lifestyles. We've had participants join six-a-side football teams, participate in the RunVEMBER challenge, walking groups and even run the London Marathon.

All 60 spaces available for the 4 ladies and 12 men's groups are currently filled. Since January 2020, we have embarked in our "FFIT Follow up courses" in which we invite former FFIT participants to attend monthly follow ups, where we cover a specific piece of course content, weigh in and do some physical activity, whilst giving the participants a chance to catch up with old friends from their course.

#### **Sports Participation - Courses and Packages**

##### **Saturday Team Clubs:**

The Foundation offers the opportunity for junior football teams and local youth groups to be a part of the Football League season, with a Swindon Town Football Club match-day experience. With 20 Saturday home fixtures in the league campaign, we invite you to take part in this experience through our Saturday Team Club package. Over 900 players and parents enjoyed the experience during the 2018/2019 season.

##### **Holiday Development Camps:**

Our holiday courses are one of the cornerstones of the Foundation's commitment to providing access to professional level coaching. These very popular courses take place at multiple locations in Swindon and the surrounding area, including Corsham, Marlborough, Chippenham, Cirencester, Ramsbury, Bradford-on-Avon, and more.

Alongside our core course, we run camps for Goalkeepers, for Girls Only, and a Multi-Sports course for children

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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##### **Achievements and performance** *(continued)*

with disabilities - so there's something for everyone.

The children will receive professional coaching whilst making new friends and having fun. The Swindon courses all take place on Foundation Park, our brand new 4G Sporting Complex. There will also be chances to win prizes in the Rockin' Robin Raffle, trophies as a competition winner, or maybe even acquire the accolade of Kid of the Week or Kid of the Course.

They could also get the chance to see behind-the-scenes at The Energy Check County Ground, and all children will receive a memento photograph and a goodie bag from their week of football fun.

All the courses held during the year were very successful, with most being sold out and overall attended by over 1,600 children from Swindon and the surrounding areas. We were extremely grateful to Swindon Town FC for their support in providing players for Q&A sessions and presenting our participants with the traditional awards and goody bags at the end of the courses.

##### **Player Pathways - Foundation Centres**

Available for 2-year olds and above, the centres are designed to create a fun and safe environment where players can develop their skills and talented youngsters can be identified for the pathway to the Elite and Advanced programmes.

They provide structured sessions devised to improve your child's football skills, as well as their balance, coordination, team work and listening skills as well as the opportunity to have fun, meet people and keep fit.

The programme gives many children their very first experience of participating within a professional football coaching session, and the emphasis is on the children learning and developing within a safe and fun environment. There is a wide variety of Foundation Centres within local leisure centres throughout Swindon and the county of Wiltshire.

Over 400 children take part in the sessions and on July 12th we hosted our first ever Foundation Centre tournament for both our boys and girls' group, and had nearly 100 players between the age of 4 and 11 participate across the course of the hour. All players involved had a great time and it was a perfect opportunity for all players to showcase what they had learnt over the past 12 weeks.

Between the changeover of school years, from July-September, we have adopted a new booking system which allows the children to book on for the full year, over three separate payments - saving administration time for both our staff and the parents/ guardians of our participants. It has proved a positive change, and we have received great feedback from this. We are always looking for new and innovative ways to engage our participants outside of their weekly sessions, with ticket opportunities, fixtures and tournaments - and now for the first time we have offered our Saturday Team Club experience for our Foundation Centre participants. On the 2nd November we invited 30 participants and 30 parents to the County Ground to experience what it is like working or playing for a football club. They all took part in a ground tour, followed by a training session at Foundation Park, pizzas and finally taking their seats to watch the game.

The Centres that we currently run are:

- Mini Foundation (2-4 years)
- Junior Foundation (4-6 years)
- Youth Foundation (6-14 years)
- Girls Only Youth Foundation (6-14 years)

##### **Girls Only 6yrs - 16yrs:**

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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Although girls are more than welcome at our Youth Foundation Centres, we also appreciate that some girls feel more comfortable playing and training in a girls-only environment. As a result, we are happy to offer our Girls Only Youth Foundation Centres, which take place at Foundation Park and Great Western Academy. Our Foundation Centres are a great way of learning new skills and techniques in a safe environment, with an emphasis on development and fun. The Girls Only Foundation Centres offer all the same opportunities for improvement, as well as the same potential for advancement to teams such as our Girls' Centre of Excellence.

All our coaches are FA Level 2 qualified and have extensive experience of working with girls. We run three Girls Only Youth Foundation Centres:

- 6-8 years at Great Western Academy
- 8-10 years at Foundation Park
- 11-15 years at Foundation Park

#### **Invitation Only Development Centres:**

The Foundation's coaches look out for and try to identify players with talent or potential regularly. These players must also show a good attitude and a willingness to learn within our sessions, in order for them to attend these sessions.

These sessions are also available to members of our Girls Centre of Excellence, and our Advanced and Elite Boys squads, therefore the ability and talent within the sessions are very strong, and will provide your child with further opportunity to improve their game.

Our Youth Foundation Invitational Centres take a similar format to our Junior and Youth Foundation Centres, but with the advantage of training with players at a similar or stronger level, providing more challenge.

#### **Boys Advanced and Elite Teams:**

Amongst those players who have stood out in our Youth Foundation Invitational centres, some will be further invited to trial for our Boys Advanced Programme.

Our U7s to U14s in the Advanced Programme participate in weekly sessions, and players can choose to continue to attend the Invitational Development Centres to supplement their training. Coaches work closely with the players to develop key skills on and off the ball, as well as being able to focus more closely on tactics and game-play, in preparation for their competitive fixtures.

Our Advanced Programme Team competes in regular scheduled fixtures against Walsall, Ipswich, Leicester, Peterborough and more, as well as getting the opportunity to take part in tournaments and other events.

Matches predominantly take place in school holidays, so players can continue to play for their local clubs, as well as attending our Advanced Sessions, and Youth Foundation Invitational Centres, if they should so choose.

The Advanced Programme also forms a part of our player path-way, with the team feeding into our final step, The Boys Elite Programme, from which players are often drafted into the STFC Academy.

As the final step on the player pathway, the Foundation delivers Elite level coaching for a number of players, selected through a trial process. The Elite level consists of players aged from U7s to U16s. Our Elite Centres compete in the Elite Professional Club Programme and play in scheduled fixtures against MK Dons, Coventry City and Oxford Utd., amongst others, as well as getting the opportunity to take part in international tournaments across Europe.

The sessions take place once a week, and allow the coaches to work closely with the talented youngsters around developing their touch on the ball, spatial awareness and tactical knowledge of the game. Matches

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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predominantly take place in school holidays, so players can continue to play for their local clubs, as well as attending our Elite centres.

In July a mixture of our Elite U11s and U12s had an experience of a life time by competing in the the Gothia Cup. The boys had lots of preparation ahead of the trip, and showed a lot of promise going into the tournament. While out in Sweden, both teams played against teams from Sweden, Estonia, England and Germany throughout the week. Both teams got through to the Friday of the tournament, and achieved our target as a group seeing one team get through to the last 16 of the B trophy as well the other team getting through to the last 16 of the A trophy. It was a fantastic achievement from everyone involved and a week all the players will remember forever.

To date we have over 25 players who have progressed into the STFC Academy from our Elite Centres across various different age groups. In addition, after their U16s season, players can progress into our C6 education programme at Commonweal school, who compete in the National Professional League.

#### **Girls' Centre of Excellence:**

We are pleased to announce that we will be running our Girls' Centre of Excellence, for the 2019-20 season and beyond. The players selected will compete against other Southern Region Development teams, including West Bromwich Albion, Reading, Northampton Town and Arsenal amongst others. Additionally, there will be a separate programme of games competing against boys' clubs and advanced centres. They will also have the opportunity to compete against American Elite squads, and travel to some of the World's biggest tournaments. The Foundation believes that all girls should be afforded the opportunity to compete all over the planet, in some of the fiercest competitions.

In June the CFFE U12s and U15s travelled to Spain to represent STFC in the Barcelona Cup. The tournament was a fantastic success whilst highlighting the standards of some of the teams we met over the 2 days of football. The U15s had a really bright start winning their first games but unfortunately lost out in the B Cup final. The 12s were split into 2 teams with one team having the privilege to play against the best side we have ever met in a tournament 'FC Barcelona'. Despite losing the game 7-0 the girls were given a valuable lesson on how to play the game. The other U12s battled through to the B Cup final and won the penalty shootout against the wonderfully named FC Santa Claus from Finland. The girls had an amazing time on and off the pitch and their behaviour was impeccable throughout the trip. In July we hosted our CFFE trials and the competition was extremely high for places. This was none more so than the U13s who had nearly 40 girls in attendance. Because of the standard of player in this age group the CFFE has launched its first girls advanced team who will sit beneath the CFFE Elite team. Both teams will be run by Jon and Alice in the 2019-2020 Girls EDP Programme and highlight the continual development of our Girls Programme at the Foundation.

The U16's Girls CFFE team competed in the Blackpool Cup in June and reached the final. The team unfortunately missed out on claiming first prize in a penalty shootout. We currently have over 200 girls participating in this programme within the centre. All of whom are given the opportunity to develop within a structured environment, under the guidance of high-quality Swindon Town Foundation qualified coaches, using the latest coaching methods.

#### **Social Inclusion and Disability**

Our social inclusion and disability programmes aim to ensure that everyone in our community has a place to feel supported whilst staying active and having fun regardless of background or ability. The disability programme continued to be delivered with the five strands of the Wembley National Trust funding covering the following five programmes: Young adults with learning disabilities, STFC Deaf Squad, STFC Mental Health Team, Wheelchair football and our 'Activate' session. This funding stream has now reached the end of its cycle.

#### **DS Active:**

Our DS Active football sessions are one of the most well established in the country, set up in the early 2000s, but running through DS Active since 2011. These sessions have allowed children and young people with Down's Syndrome to engage in the sport they love.

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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The sessions now have over 14 participants developing listening, concentration, balance and co-ordination skills on a weekly basis, helping participants individually and collectively. Ages range from 5-25 years and all children, teens, and young adults with Down's Syndrome are welcome. Since its formation, the team have travelled all over the country to play other DS teams and have attended the DS Active National Festival each year.

DS Active sessions take place on a Wednesday evening from 5pm to 6pm at the Haydon Centre. The sessions run concurrently with school term dates.

#### **The STFC Mental Health football team, with the support of MIND:**

The project seeks to reduce the social isolation and stigma often associated with mental health problems, whilst improving physical, and mental, health and well-being. We're pleased to say we now have 50 men and women signed up, and around 24 attending in any given week. MIND is a mental health charity that provides advice and support to empower anyone experiencing mental health problems. The link between the Foundation and the charity was established as part of the EFL Trust's Every Player Counts initiative, established in 2016.

#### **Wheelchair football:**

For the last two years, the Foundation have been delivering wheelchair football sessions at the Robert Le Kyng primary school, with their children who attend the SNUG (Special Needs Unit Group). The children all experience mobility problems, with many of them having Cerebral Palsy, but are able to engage in the weekly session delivered at their school. The children learn vital skills such as movement and team-work within the structured session, then always finish with a game situation using the specially adapted wheelchair footballs provided by the trust. Through this initiative, we have signposted children to the local wheelchair powered football club, the Swindon Rockets, whose first team compete at a national level in this very competitive sport. In addition, we have also had some of the children attend our social inclusion multi sports holiday courses, where they work with and engage with children with pan-disabilities from other local schools.

#### **SEN:**

The Foundation provides this weekly session at St. Joseph's for local children with SEN and physical disabilities, helping to develop social, mental and physical ability, as well as offering a respite facility for parents and carers who have children with special needs.

Supported by Swindon Borough Council and Aiming High, we've got nearly 20 children aged 5-16 attending on a weekly basis. The children, who have additional needs ranging from cerebral palsy through to ADHD, are encouraged to engage within the session, which delivers the opportunity to play sports such as football, unihoc, and basketball, to name but a few. Holiday courses are also delivered during a number of school holidays throughout the year.

Both the weekly sessions and the holiday courses are supported by Aiming High and the Dave Turner Memorial Fund, and of course the main sponsor of our Social Inclusion and Disability programme: Holiday Inn Express Swindon City Centre and Embassy of Man.

#### **ONSIDE:**

We successfully completed the first 'Onside' programme which launched at the end of April, ran for 10 weeks and was funded by Swindon Borough Council. The programme offers young people (referred by Swindon Social Services and local child support groups), aged 12 to 15, a chance to play football, meet new friends and spend time in an independent environment. Each session had a specific theme, including control, awareness and relationships.

The second Onside programme finished in December, the programme went well, being more football based than the first programme. More schools referred children who had issues with peer groups, social issues, and other behavioural problems which made for a more difficult group to manage and engage with.

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

Year ended 31 December 2019

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#### **Celebrating Swindon Festival:**

On Saturday 27th July we hosted a 'Celebrating Swindon' social inclusion festival at Foundation Park, which was delivered in partnership with the Wilts FA. We had over 100 children join us at Foundation Park for two hours of football activities and all the children were given new complimentary tickets to watch the first-team play against Coventry City in a pre-season friendly.

#### **Kicks:**

In August 2019, we received confirmation from the Premier League that we had secured funding to begin delivering the Premier League Kicks programme.

Our Kicks programme, is part of a project run by clubs across the country, funded by the Premier League. The purpose of the project is to engage children between the ages of 8-18 in football and workshops and 18-25 years old in volunteering. The aim of Premier League Kicks is to inspire children and young people to achieve their potential and improve their wellbeing; working together to build stronger; safer and more inclusive communities.

The main objectives of Premier League Kicks are:

- To increase playing, coaching and officiation opportunities in sport.
- To strengthen communities through volunteering and social action.
- To inspire young people to develop positive, supportive relationships with one another and local authorities.

We currently deliver Friday Night sessions at Foundation Park as well as after-school clubs in the local community. We have organised workshops with guidance coaches on key societal themes, such as the prevention of knife crime. In addition, we are always looking for new opportunities we can offer our regular Kicks participants, and they have had the opportunity to play tournament football on multiple occasions, including playing in a South-West regional tournament in Plymouth. Currently there has been over 270 participants.

On Wednesday 30th October we launched an event to engage children between the ages of 11-18 in a tournament style event, where players could arrive with a team of friends and play matches against other members of the community. This event led to us engaging 84 young people from a total of 10 teams which gave us a chance to advertise our Friday sessions and make people aware of the other opportunities available to them. The next step for this project is to focus on setting up a girl-only Kicks session which we have ear-marked for a Friday at Foundation Park between 4-5pm. This has so far proven more difficult than the mixed sessions to get participants to attend, despite promoting via our social media outlets as well as doing in-schools coaching at St Joseph's. The plan to reach a wider audience is to advertise to all the schools in Swindon through their PE leads using our online flyer to do so.

#### **Zambia Project:**

On Wednesday 22nd May Shane Hewlett, Jon Holloway, Kyle Holloway and Tom Hartley set off on the long journey to Livingstone in Zambia. The aim of the visit was to support the Livingstone Association, further coach education for senior coaches, coach education for new coaches and support a tournament for the Livingstone Association's teams. Jon, Shane and Tom delivered the practical element whilst Kyle concentrated on media coverage throughout the week's programme delivery. The week was a huge success, and this was largely down to the enthusiasm and hard work of all of the staff on the trip. For Jon who started the Zambia Project with Clive it was a great opportunity to catch up with old friends that have benefited from this fantastic partnership in Zambia over many years. Since returning Tom has set up a 'Hive' coaching platform that will continually develop the coaches in Zambia and allow them to see new coaching content on a monthly basis. **Financial review**

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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The net incoming resources for the year were £2,223,699 (2018: £132,277) resulting in accumulated funds carried forward of £2,885,509, of which £844,011 (2018: £645,895) are unrestricted funds. Of this amount a sum of £495,953 has been designated to a fixed asset fund, representing the Foundation's internal funding of the Foundation Park facility. The residual free reserves figure at the year end stood at £348,058 (see note 20 to the financial statements).

#### **Reserves policy**

Under normal circumstances it is the policy of the Foundation to maintain unrestricted funds at least at the level required to provide sufficient funds to cover operating expenses for a period of 4 to 6 months, this estimated as being in the range £200,000 to £300,000. Due to the uncertainties arising from the COVID-19 outbreak and the effect of the social distancing regulations on the Foundation's activities the trustees consider it prudent to hold free reserves at an amount in excess of £300,000 if circumstances permit.

#### **Plans for future periods**

2020 will enable the Foundation to further develop the range of projects and programmes in the new facility. The Foundation aims to continue to enhance its existing activities, as well as seeking new sources of funding to have a positive impact on more participants.

The Foundation has plans to extend the Onside project and work in partnership with the Trailblazer project, which delivers mental health wellbeing programmes in local schools.

One of the main focuses for the new year will be to ensure that the new pitch and building is being used close to full capacity. This will bring in additional revenue which is essential for the facility business plan and long-term sustainability.

The Foundation will also explore possible opportunities with the dormant bowls club that is situated adjacent to Foundation Park.

#### **COVID-19:**

Since the advent of the COVID-19 crisis, The Foundation has been keeping in contact and supporting our participants and local community in a number of different ways including:

A daily, online content, distributed via our social media platforms with 3 main activities targeted at a range of audiences. These activities include:

- Educational activities using content from the Premier League Primary Stars website - this content is targeting primary school aged children and has included a mixture of Maths, English and Physical Education that aims to combine football with educational activities. This activity is also sent to partner schools for them to utilise how they see fit.
- A general health and fitness activity - This has involved a mixture of pictures and videos encouraging everyone to remain active at home. The content of the activities has been varied to incorporate activities for different ages.
- Football skills and drills videos - These videos have been targeted at development centre participants as well as advanced and elite players with each video differentiated with bronze, silver and gold challenges.

Foundation staff have also volunteered with Swindon Borough Council to support in delivering essential food and medication to the most vulnerable in the community.

#### **Trustees' responsibilities statement**

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# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

#### Year ended 31 December 2019

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The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **Auditor**

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

#### **Small company provisions**

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report (incorporating the directors' report) was approved on 13 July 2020 and signed on behalf of the board of trustees by:



K S Fraser  
Trustee

# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Independent Auditor's Report to the Members of Swindon Town FC Community Foundation

Year ended 31 December 2019

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#### Opinion

We have audited the financial statements of Swindon Town FC Community Foundation (the 'charity') for the year ended 31 December 2019 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2019 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.



# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2019

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#### Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2019

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#### Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
  - Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
  - Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
  - Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
  - Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
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# Swindon Town FC Community Foundation

Company Limited by Guarantee

## Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2019

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We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Nicolas Michael FCA (Senior Statutory Auditor)

For and on behalf of  
Elliott Bunker Ltd  
Chartered accountants & statutory auditor  
61 Macrae Road  
Ham Green  
Bristol  
BS20 0DD

13 July 2020

# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Statement of Financial Activities (including income and expenditure account)

Year ended 31 December 2019

		Unrestricted funds £	2019 Restricted funds £	Total funds £	2018 Total funds £
<b>Income and endowments</b>	<b>Note</b>				
Donations and legacies	5	94,260	2,151,839	2,246,099	166,697
Charitable activities	6	607,494	41,167	648,661	663,498
Other trading activities	7	26,657	–	26,657	–
Investment income	8	1,779	–	1,779	217
<b>Total income</b>		<u>730,190</u>	<u>2,193,006</u>	<u>2,923,196</u>	<u>830,412</u>
<b>Expenditure</b>					
Expenditure on charitable activities	9	523,943	175,554	699,497	698,135
<b>Total expenditure</b>		<u>523,943</u>	<u>175,554</u>	<u>699,497</u>	<u>698,135</u>
<b>Net income</b>		<u>206,247</u>	<u>2,017,452</u>	<u>2,223,699</u>	<u>132,277</u>
Transfers between funds		(8,131)	8,131	–	–
<b>Net movement in funds</b>		<u>198,116</u>	<u>2,025,583</u>	<u>2,223,699</u>	<u>132,277</u>
<b>Reconciliation of funds</b>					
Total funds brought forward		645,895	15,915	661,810	529,533
<b>Total funds carried forward</b>		<u>844,011</u>	<u>2,041,498</u>	<u>2,885,509</u>	<u>661,810</u>

The statement of financial activities includes all gains and losses recognised in the year.  
All income and expenditure derive from continuing activities.

The notes on pages 22 to 38 form part of these financial statements.



# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Statement of Financial Position

31 December 2019

	Note	2019 £	2018 £
<b>Fixed assets</b>			
Tangible fixed assets	15	2,521,607	126,157
<b>Current assets</b>			
Debtors	16	146,133	102,352
Cash at bank and in hand		422,327	602,832
		<u>568,460</u>	<u>705,184</u>
<b>Creditors: amounts falling due within one year</b>	17	<u>204,558</u>	<u>169,531</u>
<b>Net current assets</b>		<u>363,902</u>	<u>535,653</u>
<b>Total assets less current liabilities</b>		<u>2,885,509</u>	<u>661,810</u>
<b>Net assets</b>		<u>2,885,509</u>	<u>661,810</u>
<b>Funds of the charity</b>			
Restricted funds		2,041,498	15,915
Unrestricted funds		<u>844,011</u>	<u>645,895</u>
<b>Total charity funds</b>	20	<u>2,885,509</u>	<u>661,810</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 13 July 2020, and are signed on behalf of the board by:



K S Fraser  
Trustee

The notes on pages 22 to 38 form part of these financial statements.

# Swindon Town FC Community Foundation

## Company Limited by Guarantee

### Statement of Cash Flows

Year ended 31 December 2019

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	2019 £	2018 £
<b>Cash flows from operating activities</b>		
Net income	2,223,699	132,277
<i>Adjustments for:</i>		
Depreciation of tangible fixed assets	4,560	3,179
Other interest receivable and similar income	(1,779)	(217)
<i>Changes in:</i>		
Trade and other debtors	(43,781)	4,733
Trade and other creditors	35,027	(16,283)
Cash generated from operations	2,217,726	123,689
Interest received	1,779	217
Net cash from operating activities	<u>2,219,505</u>	<u>123,906</u>
<b>Cash flows from investing activities</b>		
Purchase of tangible assets	(2,400,010)	(42,097)
Net cash used in investing activities	<u>(2,400,010)</u>	<u>(42,097)</u>
<b>Net (decrease)/increase in cash and cash equivalents</b>	(180,505)	81,809
<b>Cash and cash equivalents at beginning of year</b>	602,832	521,023
<b>Cash and cash equivalents at end of year</b>	<u>422,327</u>	<u>602,832</u>

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The notes on pages 22 to 38 form part of these financial statements.